Avery Dennison® 9688
Industrial Bar Code Printer

Retailers and manufacturers are demanding greater mass production and distribution efficiencies, making an accurate, reliable printing solution more critical than ever.

Avery Dennison Retail Branding and Information Solutions is a leading global manufacturer of bar code printers. With over 75 years experience in the industry, we provide advanced bar code management and supply chain solutions to over 113,000 worldwide customers.

32MB RAM and 8MB Flash improve performance

The Avery Dennison® 9688 Industrial Bar Code Printer is equipped with a metallic case plus an extra large 32MB of RAM and an 8MB Flash built-in memory. Excellent processing power and an additional data buffer empower the printer to handle a large number of jobs. The 9688 is capable of holding sizable fonts (e.g. Korean, Indian, Thai) in the buffer for even faster printing. Plus the option of using a print server reduces system expense by allowing the user to manage the frequency of server uses and resulting software license costs.

User-friendly

The Avery Dennison® 9688 is simple and easy to use. Most settings can be accomplished with a few keystrokes and the graphic display on the front panel is easily seen and understood. In addition, printhead replacement is effortless. The printer's simple, user-friendly design ensures smooth operation and eliminates the need for operator training.

Handles a variety of printing materials

The Avery Dennison® 9688 adapts to a wide range of materials (e.g. paper, PET film) for printing bar codes, texts and images, building brand and accelerating performance.

Versatile printing applications

• Carton box labeling

• Pallet labeling

• Shipping labels

• Compliance labeling

• Product identification

AVERY DENNISON | Retail Branding and Information Solutions

Information Solutions

Elevating Brands and Accelerating Performance
Throughout the Global Retail Supply Chain

Design and Development → Manufacturing → Logistics → Retail →

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Material specifications

Label width (with Liner)	25.4mm to 119mm
Label thickness	0.06mm to 0.28mm (2.36mil~11mil)
Label roll size	203.2mm (8") OD
Label type	Continuous, Die-cut, Black Mark, Fan-fold, Notch
Ribbon width	40mm to 110mm
Ribbon length	450m
Ribbon outside diameter	Max. 81.3mm
Ribbon inside diameter	25.4mm (1")

Physical specifications

Dimension	286mm (W) x 259mm (H) x 434mm (D)
Weight	11kg
Electrical	Internal switching power supply Input: AC 100-240V Output: DC 24V 3.3A
Environmental Condition (Operation)	5~40°C (41~104°F), 25~85% non-condensing

Printer specifications

Print technology	Thermal Direct / Thermal Transfer
Resolution	203 / 300 DPI
Print speed	Up to 6 ips (203dpi) or 4 ips (300dpi)
Print Width	Max. 104mm (4.09")
Print Length	2,286mm (203dpi) or 1,016mm (300dpi)
Memory Size:	32MB RAM, 8MB FLASH memory Expandable up to 4GB thru SD card slot
Connectivity	Built-in: USB 2.0, Serial RS-232-C (2400-115200bps) Interface Optional: Centronics Parallel, Ethernet Interface, USB Host (support PC keyboard and barcode scanner)
Others	LCD Graphic Display, Real Time Clock

Avery Dennison Retail Branding and Information Solutions

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